

Library Videos

Making your own to get your message across

Why?

Students like watching movies, so are more likely to be engaged

Once it is made, anyone can show it (frees up your time)

Can be watched anytime

Helps you to deliver a consistent message

It's a very cool and fun thing to do !

What can I use them for?

Library orientation talks

Virtual tours of the library (for your website)

Information literacy

'How to' lessons

Any other suggestions?

Helpful tools

Smart phones

Video cameras (borrow one from a department)

iMovie

Windows Moviemaker

Save a powerpoint into an MP4 format (latest version of 2010 Office)

Online programmes (Powtoon, Animoto, Camtasia, there are lots!)

YouTube account

Powerpoint to video example

Rangitoto College Google Video
Created by saving a powerpoint file as
an MP4 file

<http://bit.ly/1V SaZpq>

Virtual Tour

Rangitoto College Library Virtual
Tour created using Powtoon

<http://bit.ly/1GGUGVu>

Tools I like

Camtasia - Screen capture software

<http://bit.ly/1yKBoui>

Powtoon - Animated video creation site

<http://bit.ly/1ePlh3w>

Powtoon tips

Optimum length to get most messages across is 60 to 90 seconds, certainly no longer than 4 minutes (the length of a music video!)

Start by writing your script

Record your voice over (either directly into Powtoon or use an open source program eg Audacity), then import the file into Powtoon

Then add your visuals to match your timing

Simple is best

Write your script

Here's one I prepared earlier to save time

Slide One: Hello, my name is and I am your librarian

Slide Two: I have worked here for about years and I love my job

Slide Three: I am passionate about

Options

With the free account you can choose from the following options:

Animated characters

Picto

Marker

Paper Cut

Static characters

Panda Haluha

And there are extras in these options

Infographic

Mission top secret

Mission Mars

Mission

Label

Hands

Greeting card

Themes